

It's time to Join Schooldesigner.com...



It's as simple as A B C



A ...brief introduction to schooldesigner.com.

B ...aware of the benefits.

C ...how to join schooldesigner.com.



A...brief introduction to schooldesigner.com



About Schooldesigner.com

We are the only website focused exclusively on promoting high-quality K-12 school design around the world. Here are the most creative school designs, most talented school design professionals and the highest quality products that school clients seek.

If you are an Architect, Engineer, or Consultant who cares about high-quality school design, then become a member of schooldesigner.com. By becoming a schooldesigner member, you will be listed with the nation's leading innovators of school design. Here's how.

•The website has three distinct sections.

1. Designer Professionals

This section includes the very best professionals in K-12 school design. Architects, Engineers, and Consultants are highlighted on the firm profile page, which gives a brief company overview, along with photographs of completed projects. There is a link to the firm's website for more information. To those in need of an acknowledged professional school designer, this is the best place on the web to look.

2. Designer Elements

This section shows our unique way of highlighting school projects by breaking down the overall school into components or "elements." We view this as an online "idea book" that generates inspiration for the next school project. The "elements" are easy to understand because they focus on a defined and specific design idea. There is a direct link to the firm profile page so the creator of the element can be easily identified.

3. Designer Products

This section provides a plethora of products appropriate for use in K-12 schools. Each product is identified with text and images showing actual school installations. Every product listed is sponsored by one manufacturer, and there is a link to that manufacturer's website.

• Our monthly newsletter reaches thousands.

Our monthly newsletter goes out electronically to Superintendents, School Board Members, Business managers, Facility Managers, and other Key Decision Makers. The newsletter provides helpful articles on school design, which are also linked to various components of the schooldesigner website.

• We're committed to quality.

Our commitment to quality means that we are selective in the projects, products and professionals posted on the website. We reserve the right to refuse anything that does not meet our high standards.

We are excited about working with like-minded "designers" who share our vision. We have some of the finest professionals and industry partners teaming with us, and we look forward to having your firm join us.



B...aware of the benefits



Designer Professional Membership gives you tremendous benefits.

Distinguish Yourself

Schooldesigner.com is the premier K-12 design site on the web.

When Key Decision Makers are looking for experienced design professionals, this is the site to visit. By being posted on the site, you have the level of quality and experience K-12 school clients expect.

Maximum Firm Exposure

By posting your firm profile page in the “Designer Professionals” section, you provide great exposure to your firm. Your firm profile page includes your best school designs, along with information about your firm and firm philosophy. Designer Professionals can be sorted by geographic region, providing easy access by local school districts.

Highlight Your Great Designs

Your school designs are showcased in an innovative format, which we call “Designer Elements.” By posting projects in this exciting format, you reveal your imagination and ability to meet the needs of the school users.

Clutter-Free Environment

You get the benefit of being posted on a “clutter free” site. Free from banner ads and pop-up advertising, your firm can be accessed with relative ease by all site visitors. By keeping the site simple and visual, the viewer is enticed to stay longer.

Clickable Links

On the firm Profile Page, both your logo and web address are clickable links that connect users directly to your website.

Monthly Newsletter Exposure

Membership includes the opportunity to be associated with some of the finest original articles on K-12 school design. The newsletter reaches thousands of Key Decision Makers, including School Board Members, Business Managers, Superintendents, and Facility Directors. In addition, each member receives at least one clickable link from a newsletter to their profile page or designer element page during the year.

Focused Market Sector

Schooldesigner.com is the only website focused exclusively on K-12 school designs. Our monthly newsletter goes to thousands of individuals who have a shared interest in K-12 school design.

Active Participation

Your input is always appreciated. We value the suggestions and ideas that come from our members. We are continually striving to provide additional benefits and exposure to our committed team members.



...designer professional submission form



Firm Name:

Firm Size: (employees)

Firm Philosophy: (75 words max.)

Offices: (# of offices)

Founded: (year)

Photo Image Submission:

Please include 6 images showcasing your firm's K-12 educational projects.

Credits:

List: **File name, School name, Photographer.**

Principals: (6 max.)

Image 1:

Image 2:

Services Provided: (6 max.)

Image 3:

Image 4:

School Experience: (40 words max.)

Image 5:

Image 6:

Recently Completed Projects:
(4 max.)

- 1.
- 2.
- 3.
- 4.



...designer element submission form



Firm Name:

Element Name:

Design Concept: (75 words max.)

Project Information:

School Name:

School Address:

Completion Date:

Product / Materials:

List the key products/ materials used in project.
(please list product manufacturers if known)

- 1.
- 2.
- 3.
- 4.
- 5.

Photo Image Submission:

Please include 3-4 images of the submitted Design element.

Credits:

List: **File name, School name, Photographer.**

Image 1:

Image 2:

Image 3:

Image 4:

Additional Information/Comments:



? ...frequent questions



1. When does my membership start?

Once your firm information is posted on the site, your membership begins.

2. How do we get started?

You start by sending text and images to one of our staff members who will work with you throughout the submission process. Payment must be received before the content is launched on the site, but not before we get started with your page. You may send images and text as they are available, rather than wait until you have everything ready.

3. Can I see the layout before it is launched on the site?

Yes! we will work with you to create your element, or professional page, which you will review and approve before any content is posted. You will actually sign off on the final layout.

4. Can we update images or content on our profile page?

Yes! We would love to work with you to accurately reflect your firm's talents. We encourage firms to update their profile pages with the most current and creative work available.

5. How will users of the site be directed to our corporate information?

We have worked to create clear links from your Designer Professionals page to your firm's website. Users can click on your logo or the provided website link listed on every Designer Professional page.

6. If we work on a regional/state scale, should we become members?

Yes! Schooldesigner.com's target audience is school officials from all over the world. It is very likely that the districts in your area receive our monthly newsletter and are familiar with the many designer elements, designer professionals, and designer products. By joining with a *national* group of architects dedicated to quality design, your *local* profile will be increased.

